

# OVID.

## NAPA VALLEY

2010

*OVID* [PUBLIUS OVIDIUS NASO] was a ROMAN POET who lived from 43 BC–17 AD. His most famous work, *Metamorphoses*, is a poetic narrative of the GREEK MYTHS, CELEBRATING the themes of TRANSFORMATION and CHANGE.

SINCE WINEMAKING is about TRANSFORMATION from grapes to something more sublime, that forms one CONNECTION. Our admiration for the ART & CULTURE OF THE ROMANS, who had so much figured out so long ago, forms another.

THE WORKS OF *OVID*, rich and timely, yet steeped in tradition, continue to speak to us.

FOR OUR LABEL, we chose a quotation from *OVID'S Metamorphoses* that EXPRESSES what we hope to achieve WITH OUR WINE.



PARTIMQUE FIGURAS RETTULIT  
ANTIQUAS, PARTIM NOVA  
MONSTRA CREAVIT.

Partly we recovered the OLDE, FAMILIAR  
things, partly we created something  
WONDEROUS and NEW.

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METAMORPHOSES • Book the First.  
[LINES 436–437] PUBLIUS OVIDIUS NASO.

